

## ORDER



**Orders**  
**Order / Rev:** 703702 - 2  
**Alt Order #:** 6259117  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 1537  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 07/31/12 / 10/23/12  
**Order Type:** Political

## WTLV-TV

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Greer Margolis Mitchell/ Pol  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Obama For America  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	76	\$45,105.00	\$38,339.25
10/29/12	10/29/12	17	\$12,610.00	\$10,718.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	76	\$45,105.00	\$38,339.25	0.00
November 2012	17	\$12,610.00	\$10,718.50	0.00
<b>Totals</b>	<b>93</b>	<b>\$57,715.00</b>	<b>\$49,057.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WTLV-TV	28%	\$57,715.00
Market	100%	\$206,125.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	16%	\$32,980.00
WCWJ	0%	\$0.00
WJXT	24%	\$49,470.00
WJXX	8%	\$16,490.00
WTEV	24%	\$49,470.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTLV	10/23/12	10/29/12	4:30a-5a M-F 4:30-5a	CM	4:30a-5a	MTWTF--	:30	5	\$35.00	P-3	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			5		\$35.00		0.00				
2	WTLV	10/23/12	10/29/12	5a-530a 5a-530a	CM	M-F 5a-530a	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			5		\$200.00		0.00				
3	WTLV	10/23/12	10/29/12	530a-6a 530a-6a	CM	530a-6a	MTWTF--	:30	5	\$2,000.00	NON	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

**WTLV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WTLV	10/23/12	10/29/12	530a-6a 530a-6a	CM	530a-6a	MTWTF--	:30	5	\$2,000.00	NON	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/23/12	10/29/12	MTWTF--		5	\$2,000.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/23/12-10/29/12		530a-6a		530a-6a	MTWThF----	:30		<del>(\$2,000.00)</del>		0.00	NM		
	Credited														
2	WTLV	10/23/12-10/29/12		530a-6a		530a-6a	MTWThF----	:30		<del>(\$2,000.00)</del>		0.00	NM		
	Credited														
3	WTLV	10/23/12-10/29/12		530a-6a		530a-6a	MTWThF----	:30		<del>(\$2,000.00)</del>		0.00	NM		
	Credited														
4	WTLV	10/23/12-10/29/12		530a-6a		530a-6a	MTWThF----	:30		<del>(\$2,000.00)</del>		0.00	NM		
	Credited														
5	WTLV	10/23/12-10/29/12		530a-6a		530a-6a	MTWThF----	:30		<del>(\$2,000.00)</del>		0.00	NM		
	Credited														
4	WTLV	10/23/12	10/29/12	M-F 6-7a M-F 6-7am	CM	6a-7a (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$900.00	P-1	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/23/12	10/29/12	MTWTF--		5	\$900.00	0.00							
5	WTLV	10/23/12	10/29/12	M-F 6-7a M-F 6-7am	CM	6a-7a (6:30 AM-7:00 AM)	MTWTF--	:30	4	\$950.00	P-1	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/23/12	10/29/12	MTWTF--		4	\$950.00	0.00							
6	WTLV	10/23/12	10/29/12	Today Show M-F 7-9am	CM	7a-9a (7:00 AM-8:00 AM)	MTWTF--	:30	7	\$800.00	P-1	0.00	NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/23/12	10/29/12	MTWTF--		7	\$800.00	0.00							
7	WTLV	10/23/12	10/29/12	Today Show M-F 7-9am	CM	7a-9a (8:00 AM-9:00 AM)	MTWTF--	:30	1	\$875.00	P-1	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/23/12	10/29/12	MTWTF--		1	\$875.00	0.00							
8	WTLV	10/23/12	10/29/12	Today Show II M-F 9-10am	CM	9a-10a	MTWTF--	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/23/12	10/29/12	MTWTF--		2	\$400.00	0.00							
9	WTLV	10/23/12	10/29/12	M-F 10-11a Today Show 3	CM	M-F 10a-11a	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/23/12	10/29/12	MTWTF--		5	\$150.00	0.00							
10	WTLV	10/23/12	10/29/12	M-F 11a-12p First Coast Living	CM	M-F 11a-12p	MTWTF--	:30	2	\$70.00	P-3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/23/12	10/29/12	MTWTF--		2	\$70.00	0.00							
11	WTLV	10/23/12	10/29/12	M-F 12-1230p FCN Noon News	CM	M-F 12p-12:30p	MTWTF--	:30	4	\$170.00	P-1	0.00	NM	4	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/23/12	10/29/12	MTWTF--		4	\$170.00	0.00							
12	WTLV	10/23/12	10/29/12	M-F 4-5p Ellen	CM	M-F 4p-5p	MTWTF--	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/23/12	10/29/12	MTWTF--		2	\$150.00	0.00							
13	WTLV	10/23/12	10/29/12	M-F 5-530p M-F 5-530pm	CM	M-F 5p-5:30p	MTWTF--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/23/12	10/29/12	MTWTF--		3	\$225.00	0.00							
14	WTLV	10/23/12	10/29/12	M-F 530-6p M-F 5:30-6pm	CM	M-F 5:30p-6p	MTWTF--	:30	3	\$575.00	P-1	0.00	NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/23/12	10/29/12	MTWTF--		3	\$575.00	0.00							

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 Alt Order #: 6259117  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama For America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1537  
**WTLV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WTLV	10/23/12	10/29/12	M-F 530-6p M-F 5:30-6pm	CM	M-F 5:30p-6p	MTWTF--	:30	3	\$575.00	P-1	0.00	NM	3	\$1,725.00
15	WTLV	10/23/12	10/29/12	M-F 6-630p M-F 6-630pm	CM	M-F 6p-6:30p	MTWTF--	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--		2			\$1,000.00			0.00			
16	WTLV	10/23/12	10/29/12	NBC Nightly News M-F 630-7pm	CM	M-F 630p-7p	MTWTF--	:30	3	\$1,400.00	P-1	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--		3			\$1,400.00			0.00			
17	WTLV	10/23/12	10/29/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	MTWTF--	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--		5			\$1,000.00			0.00			
18	WTLV	10/23/12	10/29/12	M-F 730-8p Jeopardy	CM	M-F 7:30p-8p	MTWTF--	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--		3			\$1,200.00			0.00			
19	WTLV	10/23/12	10/29/12	LN (M-Su) Late News (M-Su)	CM	11-1135p	MTWTFSS	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTFSS		3			\$400.00			0.00			
20	WTLV	10/23/12	10/29/12	Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--		2			\$150.00			0.00			
21	WTLV	10/23/12	10/29/12	Late Night Late Night w/Jimmy Fallon	CM	1235a-135a	MTWTF--	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--		2			\$80.00			0.00			
22	WTLV	10/27/12	10/27/12	Sat 8-10a Sat 8a-10a	CM	8a-10a	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1			\$175.00			0.00			
23	WTLV	10/27/12	10/27/12	Sat 6-630p Sat 6-630pm	CM	Sat 6p-6:30p	-----S-	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1			\$160.00			0.00			
24	WTLV	10/27/12	10/27/12	Sat 7-730p Wheel of Fortune	CM	Sat 7p-7:30p	-----S-	:30	1	\$315.00	P-1	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1			\$315.00			0.00			
25	WTLV	10/27/12	10/27/12	Sat 730-8p Jeopardy	CM	Sat 7:30p-8p	-----S-	:30	1	\$315.00	P-1	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1			\$315.00			0.00			
26	WTLV	10/28/12	10/28/12	Meet the Press Sun 9-10a	CM	9a-10a	-----S	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1			\$850.00			0.00			
27	WTLV	10/28/12	10/28/12	Sun 6-630p Sun 6-630pm	CM	Sun 6p-6:30p	-----S	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1			\$160.00			0.00			
28	WTLV	10/28/12	10/28/12	Sports Final Late Sun Sports Final Late	CM	Su 12a-1a	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1			\$150.00			0.00			

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**WTLV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
29	WTLV	10/28/12	10/28/12	Sun 12x-1x FCN on Point / Chris Matthews (12:00 XM-12:30 XM)	CM	Sun 12a-1a	-----S	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$30.00		0.00			
30	WTLV	10/28/12	10/28/12	Sun 12x-1x FCN on Point / Chris Matthews (12:30 XM-1:00 XM)	CM	Sun 12a-1a	-----S	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$30.00		0.00			
31	WTLV	10/29/12	10/29/12	Mon Prime Other Mon Prime Special 2+ hour (8:00 PM-10:00 PM)	CM	Various	M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTLV	10/29/12-11/04/12	Mon Prime Other See MG 31.2 [Per Management (Sam)]		Various	(8:00 PM-10:00 M-----	:30		<del>(\$900.00)</del>		0.00	NM		
	2	WTLV	10/29/12-11/04/12	Mon Prime Other Ⓜ MG for 31.1 10/29 [raised rates]		Various	(8:00 PM-10:00 M-----	:30		\$3,000.00		0.00	NM		
32	WTLV	10/24/12	10/24/12	Wed Prime A Wed Prime A	CM	Wed 8p-9p	--W----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W----		1				\$650.00		0.00			
33	WTLV	10/26/12	10/26/12	Fri Prime A Fri Prime A	CM	Fri 8p-9p	----F--	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$550.00		0.00			
34	WTLV	10/26/12	10/26/12	Fri Prime C Fri Prime C	CM	Fri 10p-11p	----F--	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$1,350.00		0.00			
35	WTLV	10/28/12	10/28/12	NFL Regular Season Fo NFL Regular Season	CM	NFL Regular Seas	-----S	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$2,500.00		0.00			
36	WTLV	10/23/12	10/29/12	530a-6a 530a-6a	CM	530a-6a	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	MTWTF--		5				\$200.00		0.00			
37	WTLV	10/24/12	10/26/12	LN (M-Su) Late News (M-Su)	CM	11-1135p	--WTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--		1				\$400.00		0.00			
38	WTLV	10/24/12	10/26/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	--WTF--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--		1				\$1,000.00		0.00			
39	WTLV	10/24/12	10/26/12	M-F 730-8p Jeopardy	CM	M-F 7:30p-8p	--WTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--		1				\$1,200.00		0.00			
40	WTLV	10/24/12	10/26/12	M-F 6-630p M-F 6-630pm	CM	M-F 6p-6:30p	--WTF--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--WTF--		1				\$1,000.00		0.00			
41	WTLV	10/28/12	10/28/12	NFL Regular Season Fo NFL Regular Season	CM	NFL Regular Seas	-----S	:30	1	\$5,250.00	P-1	0.00	NM	1	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$5,250.00		0.00			

Order / Rev: 703702 - 2  
 Alt Order #: 6259117  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama For America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1537

**WTLV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
42	WTLV	10/24/12	10/26/12	M-F 11a-12p First Coast Living	CM	M-F 11a-12p	-- WTF--	:30	1	\$150.00	P-1	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-- WTF--	1		\$150.00		0.00					
												Totals	93	\$57,715.00